



OLIVE D'OR 2012 – TERMS AND CONDITIONS

Payment required to confirm registration

REGISTRATION DEADLINE

April 20, 2012

ADMISSION CRITERIA

Participating olive oils must respect the following criteria:

- Extra virgin olive oil
- Contain less than 0.8% of oleic acid
- Be issued from a minimum homogenous lot of 3.000 L
- No distributor labels will be accepted

CATEGORIES

Participants must determine in which category they want their olive oil to be presented in. There are 3 different categories: Light Fruit Flavour, Medium Fruit Flavour, Strong Fruit Flavour.

How to classify?

Light Fruit Flavour: little or no sharpness or bitterness, mild taste, subtle and sweet flavor.

Medium Fruit Flavour: sharp, with moderate bitterness, strong vegetable notes, with a long finish.

Strong Fruit Flavour: strong, sharp and bitter (peppery), intense vegetable notes (artichoke, tomato, tomato plant, green banana, etc.), long and refined finish, a smooth, oily feeling on the palate, with a long aftertaste.

Each participant can register one or several products. However, only two products per participant per category are allowed.

COMPETITION

The selection of winners will be held under the rules and ethics of International Olive Oil Council (COI) by an independent jury. The jury's decision is final and without appeal. The results will be announced during the SIAL Canada show. No explanation will be given.

1st selection : May 07, 2012

Date of jury : May 08, 2012

PACKAGES

Package 1: Participation at 2012 contest + showcase your product in the Olive d'Or area + get referenced in the official showguide.

Package 2: Package 1 + sampling of your product in the Olive d'Or area during the 3 days of SIAL Canada 2012 + get the list of potential buyers who visited this space.

Tasting session in the Olive d'Or area

By choosing Package 2, your product will be offered for tasting to all visitors of the Olive d'Or area. Tasting sessions will be driven by a professional hostess. This hostess will scan the badge of each visitor in order to retrieve their contact information. The list of these professional buyers or potential business partners will then be sent to participants that choose Package 2. As a reminder, SIAL Canada's attendees are buyers from the retail and foodservice industries.

Participants will not be allowed to promote their products themselves in the Olive d'Or area.

SAMPLE SHIPPING

Product reception deadline: April 27, 2012

QUANTITY :

- If you choose **Package 1**: please send **3 bottles**
- If you choose **Package 2**: please send **6 bottles** (3 for the jury tasting sessions and 3 for the tasting in the Olive d'Or area).

All bottles must be of one of the following formats: 500ml or 750ml. If in your country, formats are different, 375ml formats can be exceptionally accepted. Tinted or transparent glass bottles are accepted.

ADDRESS:

OLIVE D'OR - SIAL CANADA

To : Amandine GAYET
300 rue Léo-Pariseau, bureau 1100
C.P. 159, Place du Parc
Montréal, QC H2X 4A4
Canada

SHIPPING INSTRUCTIONS:

1. **Each product must have the following indications:**
 - harvest date or bottle filling date
 - country of origin
 - name of the private mill / coop / producer
2. Indicate on the parcel : « **destined to an extra virgin olive oil competition – not for sale** »
3. Indicate on the air waybill : « **Shipper is responsible for paying custom duties, transport fees and taxes** »
4. Indicate on the commercial invoice :
Custom rate code: 1509.10
GST Code : 59

IMPORTANT :

1. NO SAMPLES WILL BE RETURNED
2. SAMPLES MUST BE CAREFULLY PACKED. SIAL Canada is not responsible if any damages occur and if product thus cannot be judged.
3. YOU ARE RESPONSIBLE FOR PAYING SHIPPING COSTS, TAXES AND CUSTOM CLEARANCE. If you are shipping your products, make sure you arrange customs clearance, duties and taxes with your transport company, if you do not, your shipment could be delayed. Make sure your shipment is customs cleared and delivered to SIAL Canada by April 27, 2012. For any help, please contact our official customs broker **North American Logistics Services Inc**, M. Fernando VERA au 514-868-6650 ou fvera@nalsi.com
4. A DELAY IN YOUR PRODUCT RECEPTION WILL CAUSE THE NON PARTICIPATION TO THE CONTEST. SIAL Canada could not be responsible and no refund will be possible.

PAYMENT

Only your payment will confirm your registration.

CAD 15\$ fees will be applied for each payment by international bank transfer. Also, 3% fees will be applied for payment by credit card.

CANCELLATION

No refunds will be realized in case of cancellation.